Linking Ohio's Rich Media Resources and Renegades

An Open Invitation to

# **IngenuityFest**

Participants to attend Defrag Ohio Lorain April 12-14

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Lorain County Community College

Artists & Technology Titans –

Defrag Ohio provides you a unique forum to present (in what ever form you have), or simply discuss your work in progress with a dynamic, highly creative community of artists, technology people, investors, manufactures etc – who are all engaged in the widewide world of Rich Media.

We invite you to see Defrag as a venue to "beta-test" your Ingenuity presentation, to gain input and possible collaborators to support you in your efforts.

Go to: <a href="https://www.DefragOhio.pbwiki.com">www.DefragOhio.pbwiki.com</a> to learn more and register for the FREE conference.

## www.DefragOhio.pbwiki.com

Defrag is facilitated by I-OPEN, The Institute for Open Economic Networks



On the Defrag Ohio site you can also **sign up to perform**, **make a presentation** or simply **secure a round-table** where you can request participant open discussion and in-put in your project. This is a very open, creative community where ingenuity is conceived. We encourage you to give this serious consideration to attending.

We look forward to seeing you April 12-14 at Defrag Ohio Lorain.

#### **Overview:**

Defrag Ohio presents quarterly conferences that identifies and connects (aka "de-fragments") resources and capabilities in Rich Media to advance our state's participation in the multi-trillion dollar global industry. Rich Media is defined broadly as any digitally-engaged business or application with some examples being modeling, simulation and 3-D visualization. Technology, art, science, manufacturing, business development, and investment specialists come together in open interactive conversations, to present, discuss and develop next steps for new business growth in Ohio.

The first conference was held December 9th, 2006 at FUTURE: Center for Design and Technology Transfer @ The Cleveland Institute of Art. People from across the state attended. Representatives from Ohio universities and colleges led discussions in brainpower, innovation, facilities, and education. Included in the discussions were forums and workshops in video game development, economic development, workforce development, medical imaging, and narrowcast technologies. (go here for Defrag Cleveland download <a href="http://defragohio.pbwiki.com/DefragOhioAtFuture20061209">http://defragohio.pbwiki.com/DefragOhioAtFuture20061209</a>)

Defrag Ohio builds open, transparent, creative communities attracting industry professionals in design, technology, manufacturing, medical, communications, business management and venture investment. Through this community it leverages new <u>principles and practices</u> for <u>Open Source Economic Development</u>. The Defrag Ohio network models Collaborative Leadership Skills, builds <u>Social Networks</u> to share information quickly so we can spot opportunities faster, and links resources and capabilities for new projects and business development in a process called <u>Strategic Doing</u>. Welcome to the future. Welcome to Defrag!

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#### Defrag Ohio Lorain, April 12-14, 2007

The Defrag Ohio Lorain conference is jointly organized and supported by the Lorain County Community College (LCCC), the LCCC Foundation, the faculty of the Division of Science & Math, and the University Partnership. The event will be held at the beautiful John A. Spitzer Conference Center, and the Stocker Arts Center.

The conference offers an integrated, multidisciplinary approach to address our innovation imperative in rich media, with a focus on education and workforce development. Conference attendees will envision alternate futures and begin to identify the rich media innovations capable to reach the scale and quality needed to address critical world challenges, such as climate change, renewable energies and urban re-densification. We will consider crosscutting themes in new behaviors, technology and business development. We will look at next steps through a process we refer to as Strategic Doing.

Through this dynamic "de-fragmented" network of highly skilled and creative individuals, new initiatives, applications and outcomes will be built throughout the Rich Media community.

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## A Sampling of the 2006 Defrag Cleveland Attendees

## Colleges and universities represented

- Case Western Reserve University
- Center for Urban and Regional Studies
- · Cleveland State University
- E-City Cleveland
- John Carroll University
- Kent State University
- Lorain County Community College
- Myers University
- Ohio University GRID
- Shawnee State University
- The Cleveland Institute of Art
- Virgina Marti College of Art & Design
- Youngstown State University

#### Participating Businesses (partial list)

- Acadia Holdings
- Adams Immersive
- Automatic Music
- Boundless Flight, Inc.
- City of Cleveland
- City of Vermilion
- Cleveland Medical Devices, Inc.
- DiscConnected
- Educational Concepts
- EDR Media
- Flipline Studios
- GameComm
- Glazen
- Herget LLC

- ION Medical Designs
- Jordan Team Technology Camps
- Kasumifilms
- Kevin Cronin & Assoc.
- Knotice Ltd.
- Marence New Media
- Meet The Bloggers
- Mentat
- MKM Management Consulting
- Digital Airport Initiative
- NOTACON
- Ohio City Near West
- Optiem
- Orgnet.com
- Rockwell Technology

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